ATVENO | Dubai Event Guide

Blockchain Life 2026 • December 1–2 • Festival Arena • Booth P5

1. Event at a Glance

Item	Details
Event	Blockchain Life 2026 (with AI Future Forum running concurrently)
Dates	Tuesday, December 1 – Wednesday, December 2, 2026
Exhibition opening hours	December 1: 8:00 AM–6:00 PM; December 2: 8:30 AM–6:00 PM (Dubai local time)
Proposed Atveno team hours	8:00 AM–6:30 PM
Venue	Festival Arena, Al Badia Boulevard, Dubai Festival City, Dubai, UAE
Booth	P5, in Row P of the exhibition hall, between P4 and P6
Time zone	Gulf Standard Time (GST, UTC+4)
Event website	https://blockchain-life.com/
Booths and sponsorship	https://blockchain-life.com/sponsorship/

2. Venue and Getting There

- Taxi / ride-hailing: Set your destination to “Festival Arena, Dubai Festival City.” Avoid selecting Dubai Festival City Mall on its own, as you may be dropped off at a different mall entrance.
- Driving: Take Al Badia Boulevard to the parking area east of the venue. The organizer lists parking as complimentary; follow on-site staff directions to the available spaces.
- Map directions: https://www.google.com/maps/search/?api=1&query=Festival+Arena+Dubai+Festival+City

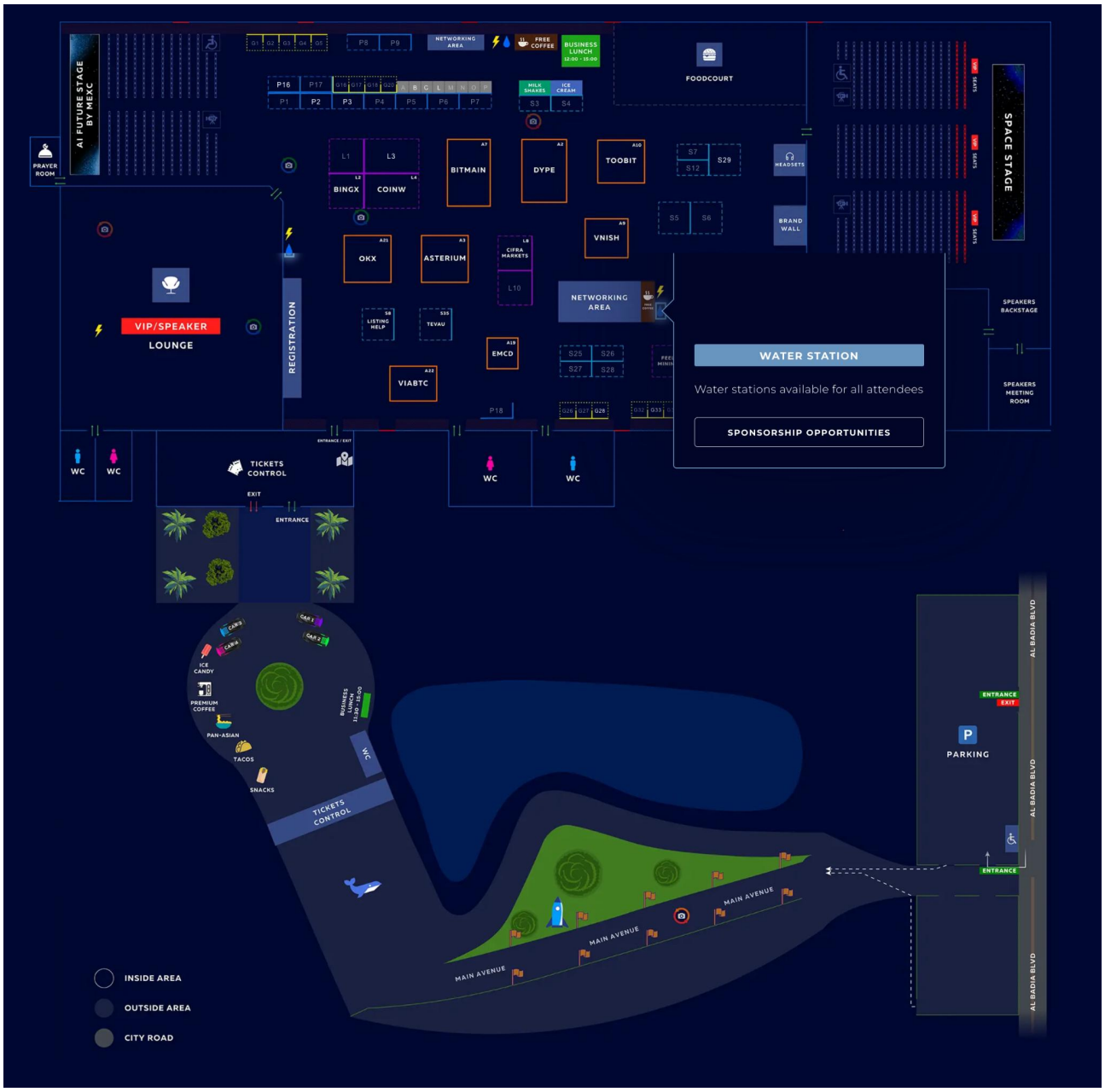

Figure 1 | Official venue floor plan. Parking is on the right, the main exhibition hall is at the top, and Booth P5 is along the hall's upper edge.

3. Walking from Parking to Booth P5

Suggested route: Parking → Main Avenue → Tickets Control → Registration / Main Hall Entrance → P5. Based on the venue floor plan, the main hall entrance is on the south side, with registration near the lower-left area. Follow the signs and staff instructions on the day, as fencing, security checks and entry routes may change.

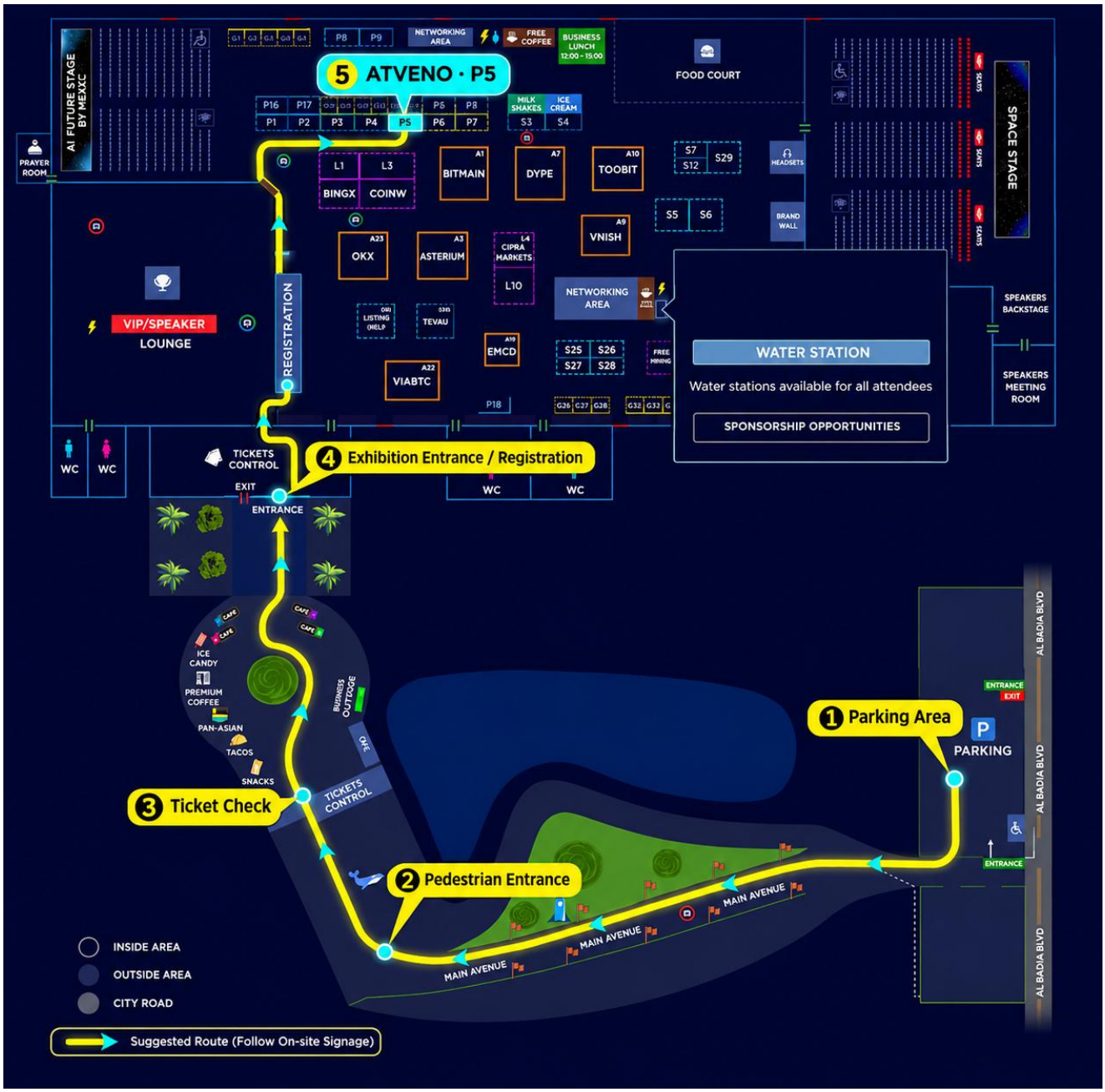

Figure 2 | Suggested walking route to Atveno Booth P5, annotated on the venue map. This is not an official route issued by the organizer. Numbered map labels: 1 Parking, 2 Pedestrian Approach, 3 Ticket Check, 4 Hall Entrance / Registration, 5 Atveno P5.

1. Enter the parking area from Al Badia Boulevard. Once parked, walk toward Main Avenue.
2. Follow Main Avenue west toward the event entrance, passing the outdoor food and seating area.
3. At Tickets Control, have your e-ticket QR code ready for scanning.
4. Proceed to Registration, check in as instructed and collect your event badge.
5. Enter the main exhibition hall and head toward the BingX area. Follow the aisle to the P-row booths. Atveno is at P5, between P4 and P6.

4. Booth P5 and Nearby Landmarks

Relative location	Exhibitor / booth	Notes

Immediately beside P5	P4 / P6	/
To the south	BingX (L1/L2)	Exchange; useful landmark
South / slightly to the right	Bitmain (A7)	Mining hardware manufacturer; useful landmark
To the south	CoinW (L4)	Exchange
To the southeast	Toobit (A10)	Exchange
Nearby to the north	Networking Area	Business networking space

5. Venue Facilities and Services

Facility / service	Location or how to access	Cost / eligibility
Registration and badges	Registration area	Valid ticket required
Ticket checks	Tickets Control	E-ticket QR code scan
Drinking water	Water Station	Free for all attendees
Coffee	Designated coffee points in the exhibition area	Listed as complimentary in official materials
Food and beverages	Outside Area / Food Court	Generally at attendees' expense
Business lunch	Designated dining area	Subject to Business / VIP ticket entitlements
VIP / Speaker Lounge	Left side of the main exhibition hall	For VIPs and speakers only
Networking Area	Various locations within the hall	Access depends on the specific area
Official Networking App	Details provided by the organizer via email	Available to attendees
Simultaneous interpretation	Conference stage areas	Available according to official information; confirm languages and any equipment deposit on site
Restrooms	South side of the hall and outdoor areas	Public facilities
Accessibility facilities	Designated routes and parking spaces	As provided by the venue
Parking	East side of the main venue	Listed as complimentary in official materials
Prayer room	Near the MEXC Stage	Subject to on-site access arrangements
Information and assistance	Help Desk / Registration	Ask on-site staff

6. Main Event Areas

Space Stage (Main Stage)

Located in the upper-right section of the venue map. This is the main setting for keynote presentations, featured speakers and panel discussions.

MEXC Stage

Located in the upper-left section of the map and serving as the second presentation stage.

VIP / Speaker Lounge

Located toward the lower-left side of the exhibition hall. Access is limited to eligible attendees.

Outside Area

Located outside the main exhibition hall, with dining, seating and space for informal networking.

AI Future Forum

An AI-focused event taking place alongside Blockchain Life. Access entitlements and stage schedules are subject to the organizer's published arrangements.

7. On-Site Rules

Entry and Credentials

- Scan your ticket each time you enter or leave the venue, as required by the organizer. Failure to scan out may affect re-entry.
- Badges are personal and must not be shared. Keep any wristbands or other credentials associated with your ticket safe.
- Have your e-ticket QR code ready and follow security procedures and instructions from on-site staff.